



Abstract

A London-based company has recently started producing a novel hand-held mirror. As the company expects sales volumes up to 40,000 units, they are interested to find a partner who can assist in the manufacturing process. This process includes printing onto vinyl, laser-cutting the sheets and packaging the products. The company is mostly interested in assistance with the laser-cutting and are looking for partners in the manufacturing industry with experience in laser-cutting.

Description

A London-based company has recently launched a new product: a credit-card sized handheld mirror for use "on the move". Up to now, the company has produced their product in-house in the UK. Due to high expected sales volumes, they are looking for a partner who can assist in part of the manufacturing process.

The manufacturing process includes three steps: 1) Printing graphic onto vinyl, then applying this vinyl graphic to free issue acrylic sheet; 2) laser-cutting the sheets; and 3) hand packaging of the resulting pieces. Ideally, the company is looking for a partner that can take care of all three steps, but the most important step is the laser-cutting. Thus, the company is looking for partners with experience in laser-cutting for a manufacturing agreement.

Technical Specifications / Specific technical requirements of the request

The manufacturing process includes three steps:

- 1) Printing graphic onto vinyl, then apply this vinyl graphic to free issue acrylic sheet no thicker than 3mm;
- 2) Laser-cutting the composite sheet into pieces no larger than 60x90mm each
- 3) Packaging by hand of the resulting pieces, for shipping and retail.

The company will provide the acrylic sheet. If the partner can take care of packaging, the company will provide the packaging options and relative numbers.

At present, the company is forecasting orders of 40,000 units, so the partner must be able to handle such volumes. Ideally, the partner should have the capability to increase production, in line with increasing demand.

For further information (including IPR status) please contact:

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